

PRESS RELEASE:

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FOR IMMEDIATE RELEASE

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EasySeat Celebrates Sale of 100,000th Ticket!

EasySeat, the online ticket reseller located in Plainville, CT, continues to achieve new levels of success, **recently selling their 100,000th ticket.** In their inaugural year of 2005, EasySeat sold less than 100 seats. In less than a decade, EasySeat has reached a milestone, making it easy for over 100,000 fans to enjoy their favorite team or artist.

After being recognized in 2011 as one of Connecticut Magazine's up and coming 40 under 40, David Evans continues to move his company, EasySeat, up the ladder of success. EasySeat has been recognized as one of Inc 500's fastest-growing private companies in the U.S., receiving a ranking of 176 in 2010 and 1360 in 2011, and with over a 50% increase in sales during 2011, EasySeat expects to make the list again in 2012. Starting off the year running, EasySeat has already shipped 80% more tickets January 2012 than were shipped during January 2011.

One of the reasons for EasySeat's continued success is that they have created a niche, taking a different approach to on-line sports and entertainment ticket sales by holding ticket inventory, accepting tickets on consignment, and identifying and meeting customer needs. Evans has created an online marketplace that is legal, safe, and easy for fans to find seats to their favorite shows and events in a professional, convenient, and transparent business deal with a high degree of customer security and satisfaction. EasySeat works because they negotiate the best possible rates with season ticket holders and suppliers, which allows Evans to keep costs affordable for fans.

EasySeat was founded in 2005, and is a reseller of premium and hard to find tickets to events in and around the State of Connecticut, and across the country. EasySeat buys and sells tickets to sports, concert, and theater events of all kinds, but specializes in New York Yankees, UConn Huskies, events at Mohegan Sun Arena, the XL Center, and the Comcast Theater. Contact EasySeat for your ticket needs at 877-TIXX-411 (877-849-9411), or online at www.easyseat.com.

In honor of EasySeat's 100,000th seat sold, EasySeat will be giving away 2 tickets to a Coldplay concert at TD Garden, Boston, MA to one lucky fan. Enter once daily from **February 10th through February 28th – drawing will be held on March 1st.** Contest details are posted at <http://www.easyseat.com/home/100kprizegiveaway.aspx>